



DOG POO POSTER COMPETITION

FULL COUNCIL MEETING

REPORT 07/26

9 FEBRUARY 2026

The purpose of this Report is to provide Members with information about a proposed poster competition to promote responsible dog ownership in light of recent public attention about the amount of dog fouling in and around Ventnor.

No. DETAILS

1) PURPOSE

- a) The purpose of this initiative is to raise awareness of responsible dog ownership through a creative, community-led poster campaign.
 - b) By engaging local children and young people, Ventnor Town Council aims to reduce dog fouling in public spaces, encourage pride in the town's appearance, and educate residents and visitors in a positive, visual way.
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2) BACKGROUND

- a) Dog fouling continues to be a concern in areas across Ventnor, including footpaths, parks, beaches, and school routes.
 - b) Traditional signage can sometimes be overlooked, but child-designed artwork has been shown to draw attention, generate community discussion, and encourage more responsible behaviour.
 - c) This competition offers a fun, educational way to involve schools directly in improving their town environment.
 - d) The previous winning dog poo poster was designed by a former St Francis Primary school student who is now aged 15. A new poster competition would be timely!
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3) PROPOSAL OBJECTIVES

- a) Promote responsible dog ownership across Ventnor
 - b) Reduce incidents of dog fouling in common problem areas
 - c) Provide a platform for school-aged children to contribute to civic pride
 - d) Strengthen partnerships between Ventnor Town Council, local schools, families, and community groups.
 - e) Produce a set of eye-catching posters to be displayed around the town.
 - f) The top design(s) could be printed on weatherproof A4 and A3 boards and displayed in key locations around Ventnor. Smaller posters could be printed and laminated for shops, businesses and local residents.
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4) TARGET GROUPS

- a) Ventnor schools (primary and secondary)
 - b) Home educators within the Ventnor area
 - c) Local youth groups (optional extension)
 - d) Children aged approx. 5–16 years
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5) COMPETITION MANAGEMENT

- a) The entries could be received by the Council, with a winner decided at a meeting of the Business & Community Committee
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6) RECOMMENDATION

Members are recommended to:

Approve the initiative, and delegate the running of the competition to the Clerk and Business & Community Committee.
