

TOWN COUNCIL MEETING

REPORT 53/23

9 OCTOBER 2023

The purpose of this Report is to ask Members to consider free car parking for two Saturdays in December.

No. DETAILS

I) BACKGROUND

- a) To support "Small Business Saturday" on Saturday 2 December, it is expected that the Isle of Wight Council will provide free car parking in their managed car parks from 12 noon although at the time of reporting, this is still under discussion.
- b) It is important for Ventnor Town Council to show its support for local businesses so to encourage visitors, free car parking could be offered all day in the three main car parks it manages, namely: Dudley Road, Market Street and Pound Lane.
- c) Christmas in Ventnor will be held on Saturday 16 December and for the Town Council to provide free car parking on this day also encourages footfall throughout the Town.

2) RECOMMENDATION

The Town Council is recommended to provide free car parking in Dudley Road, Market Street and Pound Lane car parks on 2 & 16 December.