

Free Business Courses!

We're reaching out to kindly ask you to notify and encourage your local businesses to take advantage of the free business courses currently available to Island organisations through the Isle of Wight Council. You may have heard of these already:

- Business Boost
- Go for Growth

Those applicable include:

- One-person businesses (and bigger)
- Sole Traders, Limited companies, CICs, Partnership and trading arms of charities

The courses are similar in that they have both offer a mixture of in-person group workshops and online 1:1 mentoring and have been specifically created for Island businesses to improve productivity and support their business resilience and growth. However, where they differ slightly is that Business Boost is structured more like a course, with set workshop topics, whilst Go for Growth offers a more flexible and bespoke approach of support to each organisation.

Business Boost



Encourage your local businesses to join others like Sally from the Calbourne Water Mill to give their business the boost it deserves this month!

Two new free courses will be starting on the 9th May and 18th May and run until the 6th June and 15th June respectively.

Courses will include one in-person session a week at the Island's new co-working and flexible office hub [Building 41](#), where you'll cover a variety of topics such as:

- Improving marketing capabilities
- Seeking and getting ready for finance
- Building future resilience

You'll also benefit from 1:1 mentoring throughout. There are limited spaces available, so secure your spot today at: <https://thebusinessboost.uk/>

Go for Growth



Go for Growth provides free business advice and specialist support to the owners of independent businesses, in any sector, based on the Isle of Wight.

Local business owners can join the Hub for free here: <https://go-for-growth-business-hub.mn.co/> and can request a free online 1:1 business health check with a Go for Growth advisor. Following this there is the option to join a series of online and in-person workshops relevant to their organisations' needs and goals led by local specialists.

The following are workshops coming up in May held at the Island's new co-working and flexible office hub in Cowes, [Building 41](#):

- Katie Jewell will be leading a workshop titled 'Can you sell without selling' on 25th April
- Matt Greg will be leading a workshop titled 'Creating a marketing plan that everyone understands' on 17th May
- Lisa Tidswell will be leading a workshop title 'Profitable Pricing' on 25th May
- A series of 3 workshops running in conjunction with the IW Creative Network are designed to help creative businesses make the jump from side hustle to full-time income by doing the stuff they love. More details will follow shortly via the [Creative Networks website](#).

Get started by registering on the Hub <https://go-for-growth-business-hub.mn.co/>