



# NEW WEB SITE

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**TOWN COUNCIL MEETING**

**REPORT 26/22**

**14 MARCH 2022**

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The purpose of this Report is to update Members on progress with the development of the new Web Site and recommend that the Town Council agrees it can go live by the end of this month.

**No. DETAIL**

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**1) BACKGROUND**

- a) The Web Site Working Group has met on the 10 and 31 January, 21 February and 14 March to receive reports from Nigel Slater-Bishop on his work with Zonkey's Jon Curle and provide guidance on the development of the site.
  - b) The Group's Chair, Councillor Ian Bond, will provide further information at the meeting as well as reporting the Group's recommendations in respect of colour and the possibility to use the .gov.uk naming.
  - c) Members have been able to view the Development version of the site as its format and content has been growing.
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**2) CURRENT STAGE**

- a) The structure of the site is now well established with refreshingly clear navigation and colours with the latter being fully compliant with accessibility requirements.
  - b) Good progress has been made with the transfer of information from the existing site and the addition of new segments that are statutory requirements including the Transparency Code.
  - c) Nigel, as webmaster for the new site, has completed Zonkey's training to use the site as administrator that allows access to the 'back end' of the site and the addition and amendment of content: those rights will be extended to the Clerk and Assistant Clerk soon
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**3) NEXT STEPS**

- a) Much of the information that has been transferred from the existing site needs checking and there are further transfers to be completed at the time of writing.
  - b) It is anticipated that it will be possible to the necessary work to complete all the statutorily required content by the end of March.
  - c) The Working Group has identified additional sections that would add to the value and attractiveness of the site and acknowledged that their development requires considerable additional work that can be completed in the coming months.
  - d) There is a unanimous recommendation that the Town Council authorises the public release of the new site by the end of March.
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**4) RECOMMENDATION**

The Town Council is recommended to approve the release of its new web site by the end of March.

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