

TOWN COUNCIL MEETING

**REPORT 53/13** 

15 JULY 2013

The purpose of this report is to seek Members' approval for a contribution of £200 towards the marketing opportunity provided by the Westminster Day focus on the Island in September.

No. DETAIL

- I) INTRODUCTION
  - a) During our latest meeting with the Ventnor Business Association (VBA) officers we were updated on plans for a Ventnor-specific element of the Westminster Day arranged by Island MP Andrew Turner for a date in September
  - **b)** The VBA have been active in discussions about the day and arrangements for it. Although the Day for the whole Island to be presented to Parliamentarians, Ventnor will now have its own space within the displays and a unique opportunity to market its attractions and achievements.
  - c) Ventnor Town Council has the opportunity to be represented in the group from the town attending the event.

## 2) RECOMMENDATION

The Town Council is recommended to contribute £200 towards the costs of the Ventnor contribution and ask the Mayor to arrange representation when the actual date is known.