

REPORT 50/17

The purpose of this paper is to provide a summary of the Ventnor Day 2017 event for the record.

No. **DETAILS**

I) BACKGROUND

- a) This year's event took place on 1 July to coincide with the *Round the Island* yacht race.
- b) The focal point of the event last year was the outside broadcast by BBC South of South Today and the presence of Radio Solent.
- c) The 2017 event could not include the BBC and was held on a Saturday.

2) **PREPARATIONS**

- a) The Winter Gardens kindly agreed use of their premises to provide 'wet weather cover' if required.
- b) Other supporting businesses includes the Spyglass Inn providing the Yacht Club's Pirate Ship , The Royal Hotel , with a raffle prize for the Carnival, and Crave Ice Cream for stepping in to provide ice cream when the original provider pulled out.
- c) Lauren Fry, our Youth Development Officer, produced this year's poster which was of a similar high quality to last year.
- d) Flyers were included in the South Wight Chronicle, delivered to local schools and the event was featured in the County Press, The Chronicle, On the Wight and Isle of Wight Radio.
- e) As with last year, the poster attracted a lot of interest on social media and several local shops wanted to sell high quality versions of the poster.
- f) The Staff Team at VTC had more time to plan the event and were able to make use of templates from last year for the Risk Assessment, Project Plan, Stallholders and Volunteer Instructions.

3) THE EVENT

- a) We provided a table and two chairs free of charge to voluntary and community groups and around thirty-five groups attended the event with very positive feedback from them.
- b) We were assisted by our fourteen volunteers who helped with the setting up and clearing the site at 7.00pm. The volunteers included seven of our councillors and members of our staff team.
- c) Catering was provided by the Vegan Boys, Lance Purrington, Smile Café and Crave Ice Cream.
- d) Ventnor Carnival Committee were pleased to have raised £500 through tea, cakes, a raffle and pop-up shop sales. Ventnor Skate Park Group were pleased with the numbers attending their consultation event.
- e) Entertainment was organised by Greg Barnes, one of our Youth Workers and MC-ed by Adam Gatterel, who assists with the Youth Offer. Entertainment featured St. Francis School, Wight Variety, Wight Harmony, Annabelle Spencer, Max Cowley, Dayita, DD Mix, The Ventnor Darlings and The Bohemians.
- f) The Ventnor Comic Jazz Band made a couple of appearances during the afternoon.

4) **RECOMMENDATION**

Members are recommended to discuss the report and agree to provide the event in 2018 at a date to be finalised in due course.