



# TOWN TRAIL BOARDS

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TOWN COUNCIL MEETING

REPORT 65/19

10 AUGUST 2020

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The purpose of this Report is to notify Members of a change in the management of the Town Trail Boards and a request for a contribution to their maintenance and publicity.

## No. DETAILS

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### 1) BACKGROUND

- a) The Town Trail Boards were set up by the Ventnor and Undercliff Heritage Partnership (VUHP) and launched in September 2017 with funding from the East Wight Landscape Partnership's *Down to the Coast* project
  - b) It consists of nine interpretation boards located at historic hotspots in and around the town together with a leaflet and [website](#).
  - c) The Boards enable visitors to take a tour of the town to discover the story of Ventnor through informative text and photographs.
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### 2) VENTNOR HERITAGE

- a) An email from Ventnor Heritage's Leigh Geddes informs us that they are willing to take on the management of the Trail as the remaining two trustees of VUHP are closing that partnership down.
  - b) The email with its request for the Town Council to contribute to the cost of the Trail and the associated leaflets is attached to this Report.
  - c) The request is for a contribution to the management of the Trail in the 2021/22 financial year in a total of £700 consisting of £200 towards maintenance and £500 for the cost of the leaflets on grounds of the Trail's contribution to the visitor economy.
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### 3) RECOMMENDATION

Members are recommended to commit to including £700 in its 2021/22 Budget to be paid to Ventnor Heritage as a contribution to the costs of the Town Trail Boards.

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**From:** [Leigh Geddes](#)  
**To:** [David Bartlett](#)  
**Cc:** [Alison Killick](#); [Jeffrey Mazo](#)  
**Subject:** Re: trial funding  
**Date:** 07 July 2020 16:01:30

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Hi David

Ventnor Heritage is looking at taking over the town trails from Ventnor and Undercliff Heritage Partnership because the remaining two trustees of VUHP wish to close down that partnership. The cost associated with the town trail falls into two parts, which will continue year on year:

1. Replacement and repair of signage. All the signs are currently in good condition and we don't anticipate there will be any such expense this year, but in case we are wrong, we would like to ask for £200 for any one-offs that may occur. We may come back and ask for financial help in the future, as the signage ages or needs to be updated.
2. Distribution of the leaflets, the printing of which is sponsored by Red Funnel. We understand the yearly cost of this is £500. We will not be distributing any leaflets this year because of Covid-19 but would like the sum of £500 included in VTC's budget for next year, because the signage is valuable to the town's tourism offer.

So, please grant us £700 for 2021-2022, and equally valuably, an assurance of the continuing goodwill and non-financial support of VTC which makes so much possible.

With kindest regards,

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