



# SURVEY RESULTS

TOWN COUNCIL MEETING

REPORT 78/15

14 SEPTEMBER 2015

The purpose of this paper is to introduce the results of the recent Our Place House-to-House survey and agree proposals for their publication.

---

**No.    DETAIL**

---

**1)    BACKGROUND**

- a) A six-page A4 survey with reply paid envelope was distributed to the town's 3,500 households funded by the Our Place programme.
  - b) The survey asked residents to respond to 68 questions selecting from 304 tick boxes and 454 completed the task. In addition, the coding of the questionnaires has enabled the results to be broken down into the four Lower Super Output areas of Bonchurch, Central Ventnor, St Lawrence and Upper Ventnor.
  - c) Our Economic Development Officer Nicky Cox has completed the major task of not only collating all of those choices but presenting them in an accessible format through over 200 charts.
  - d) In addition, the back page invited the use of a large space for anything else residents wished to add and 365 (89%) did so; that has provided another major resource.
- 

**2)    RESPONSES**

- a) Responses have been collated for each of the areas of the town for each of the five major sections of the questionnaire: Priorities, Facilities, Opportunities, Engagement and Projects.
  - b) The final page of Comments has now been scanned for all respondents without the names and contact details of those who completed them.
- 

**3)    PUBLICATION**

- a) The results were made available to Town Councillors and staff in a two-hour presentation by Nicky Cox at our Green Room on Saturday 5 September with the publication of them being a subject of discussion at it.
  - b) There was agreement that the results should be made available publicly via our web site so that, in particular, they are available to residents as well as to other people with an interest in the insight they provide.
- 

**4)    RECOMMENDATION**

Members are recommended to:

- i) agree the publication of the responses to the questionnaire through the Town Council's web site, including the written comments and
  - ii) authorise the Mayor to carry out the promised draw for the £100 prize from among those respondents that provided their contact details.
-