



NEW WEB SITE

TOWN COUNCIL MEETING

REPORT 68/21

9 AUGUST 2021

The purpose of this Report is to propose that Members agree that quotations be requested from the three potential suppliers of a new Town Council web site identified in it.

No. DETAILS

1) BACKGROUND

By Minute 81/21 of its meeting of 12 July the Town Council resolved to:

- i) agree in principle to launch a new VTC website as early in 2022 as is possible;
 - ii) note that a budget of £6,000 is likely to be sufficient to cover the first year's costs;
 - iii) consider and agree what governance arrangements it wishes to have, such as a member working group;
 - iv) receive a further report to its August meeting, informed by officer advice, that:
 - o identifies at least three potential suppliers who will then be contacted with a formal request for a proposal and quote for the work;
 - o confirms an appropriate budget allocation to cover the costs; and
 - o proposes a draft accessibility statement, to be published on the existing website as is now a legal requirement, setting out the council's plans.
- it was also agreed to establish a working group of Councillors Brian Lucas, Julie Huchison and Ian Bond supported by the Clerk.

2) PROGRESS

- a) The New Website Working Group met on 22 July to assess five potential suppliers of a new site based on research into an example of the work of each:

Example	Frome TC	Hartley Witney PC	Didcot TC	Ventnor TC	Bembridge PC
Supplier	Zonkey	Aubergine	2commune	Parish council.net	Wight Computers

- b) The assessment was informed by research by our Administrator Morgan Williams on a proforma of his assessment of each, including discussion with the Clerk or lead Officer of each Council, on the grounds of: Visual attractiveness, Range of information accessible, Mobile compatibility, Ease of search, Future meetings layout, Location of Minutes, Accessibility rating, Local services page, Supplier responsiveness, Satisfaction with site, Charges, Ease of uploading documents, Ease of updating news, Ability to change settings, Additional notes, Council precept, Population.
- c) Three of the suppliers were agreed to be well placed to provide the required service, namely: Zonkey, Aubergine and Wight Computers.

3) RECOMMENDATION

The Town Council is recommended to authorise the Clerk to request quotations for the supply and maintenance of a new Town Council web site from Zonkey, Aubergine and Wight Computers.