



ISLE OF WIGHT DAY

TOWN COUNCIL MEETING

REPORT 57/16

8 AUGUST 2016

The purpose of this paper is to ask Members to agree their response to the High Sheriff's initiative of an Isle of Wight Day of celebrations on 24 September.

No. DETAIL

1) BACKGROUND

- a) An email from the Isle of Wight Association of Local Council's (IWALC) Secretary of 5 May included a letter from the Island's current High Sheriff announcing his initiative of an Isle of Wight Day for 24 September this year and requested a meeting with IWALC to *share our thoughts and plans for the day and to explore the best way to communicate these to every parish on the Island?*
 - b) A copy of the email is attached to this Report.
-

2) DEVELOPMENTS

- a) The High Sheriff and the initiative's Project Director, Tracy Hastain of Wentworth Consultancy, were invited to attend IWALC's Annual General Meeting on Thursday 21 July.
 - b) Councillor Harry Rees may be able to provide the meeting with more information to add to the email from IWALC of 29 July about the 75 miles of bunting for the day donated by Red Funnel to be made available to Town and Parish Councils that completed the request forms distributed at the AGM, adding: *unfortunately, the only councils that I am aware completed the form are Totland (2 miles requested) and Newchurch.*
-

3) RECOMMENDATION

The Town Council is recommended to consider its response to the initiative.

Gill Jolliff
IWALC Secretary
34 College Road
Newport
Isle of Wight PO30 1HB

Tel: (01983) 825568

Dear Gill

Earlier this month, as the Island's new High Sheriff, I launched a new initiative for the Island, which is our first Isle of Wight Day, which this year will happen on Saturday, September 24th. I am doing this together with the Lord Lieutenant, the Council, the Chamber of Commerce, the County Press, IOW Radio and The Beacon and with Island schools and businesses.

I have created this day because I am passionate about our Island and love its disparate community, but because of this we never really come together as a community to celebrate all that is great about this special place. This is what I hope to change by creating our own day, when we can get together to tell the world what a great place this is.

The response, following our launch has been extremely positive and our website (www.islofwightday.com) is attracting a lot of attention.

I am really keen that all our towns and villages take part in the celebrations on September 24th and in the days leading up to our first Isle of Wight Day and it is for this reason that I am writing to you today as the Chair of IWALC. Could Tracy Hastain, the Project Director for Isle of Wight Day and I come and see you to share our thoughts and plans for the day and to explore the best way to communicate these to every parish on the Island? The clock is already ticking (it is only a scary 21 weeks away!), so I hope that we might be able to meet sooner rather than later and very much look forward to hearing from you.

I can be reached through this email address or alternatively do please call me on 811770.

I very much look forward to speaking to you.

Best wishes

Robin