

**TOWN COUNCIL MEETING** 

**REPORT 99/15** 

**9 NOVEMBER 2015** 

The purpose of this paper is to provide the more detailed analysis of the recently published Index of Multiple Deprivation 2015 (IMD 2015) of the rankings of Ventnor's four Lower Super Output Areas (LSOAs) in relation to the Island's 89.

## No. DETAIL

## THE INDEX

- a) The Index is based on the collation of all relevant data on seven areas related to deprivation, referred to as *domains*. These are then given a weighting to provide an overall score: the *Index of Multiple Deprivation*.
- b) In addition to the seven main domains, rankings are also included for Income Deprivation affecting children and Income Deprivation Affecting Older People.
- c) On the basis of the overall score and the individual domains areas are then ranked from 1 to the total number of areas with 1 being the most deprived.

## 2) LOWER SUPER OUTPUT AREAS (LSOAS)

- a) England has a total now of 32,844 LSOAs and so the national ranking runs from 1 (the most deprived) to 32,844 (the least deprived).
- b) The Island has 89 LSOAs four of which cover the whole of the town of Ventnor that very closely coincide with areas of the town: the Isle of Wight o18A (Ventnor Central), o18B (Bonchurch), o18C (St Lawrence) and o18D (Upper Ventnor).

## 3) VENTNOR AMONG THE ISLAND'S LSOAS

- a) The rankings of Ventnor's four Lower Super Output Areas among the Island's 89 are shown in the following pages.
- b) Rankings are shown for the IMD 2015 total scores with individual listings in respect of Income, Employment, Education and Skills and Health and Disability.

Rank	Area	IMD Overall	Rank	Area	IMD Overall
1	Ryde North West	2,003	46	Shanklin South	13,113
2	Parkhurst	2,532	47	Central Rural	13,123
3	Ryde North East	3,416	48	Ashey	13,271
4	Pan	3,586	49	Lake North	13,676
5	Fairlee	4,220	50	Mount Joy	13,950
6	Ventnor Central	4,379	51	Osborne	14,040
7	Newport South	4,842	52	Ryde South West	14,114
8	Parkhurst	5,054	53	Ryde North West	14,141
9	Shanklin Central	5,949	54	Mount Joy	14,374
10	St Johns East	6,115	55	Wroxall and Godshill	14,467
11	Newport South	6,171	56	Shalfleet and Yarmouth	14,852
12	St Johns West	6,359	57	Newchurch	15,130
13	Lake North	6,517	58	Ashey	15,181
14	St Johns East	6,718	59	Fairlee	15,285
15	Upper Ventnor	6,817	60	Shanklin North	15,413
16	Sandown South	6,878	61	St Lawrence	15,631
17	Sandown North	7,126	62	Freshwater Norton	15,653
18	Shanklin South	7,185	63	Cowes Central	15,829
19	Freshwater Norton	7,475	64	East Cowes North	16,069
20	Ryde North East	7,950	65	Chale, Niton and Whitwell	16,846
21	Sandown South	8,731	66	Cowes Castle East	16,981
22	Shanklin North	8,766	67	Totland	17,581
23	Chale, Niton and Whitwell	8,991	68	Carisbrooke East	17,664
24	Bonchurch	9,135	69	Shanklin Central	18,215
25	Newport North	9,347	70	Lake South	18,329
26	Binstead	9,349	71	Shalfleet and Yarmouth	18,875
27	imd	9,352	72	Cowes Central	20,131
28	Newport North	9,997	73	Seaview and Nettlestone	20,151
29	Ryde South East	10,524	74	Newchurch	20,263
30	Totland	10,997	75	Brighstone and Calbourne	20,276
31	Brading and St Helens	11,153	76	St Johns West	20,674
32	Freshwater Afton	11,457	77	Carisbrooke West	20,772
33	Lake South	11,461	78	Brading and St Helens	21,073
34	Brighstone and Calbourne	11,519	79	Gurnard	21,619
35	Ryde South East	11,549	80	Northwood	21,646
36	Ryde South West	11,550	81	Wootton	21,739
37	Cowes Medina	11,861	82	Binstead	22,029
38	Pan	11,907	83	Cowes Castle West	23,997
39	East Cowes South	11,951	84	Seaview and Nettlestone	24,210
40	Freshwater Afton	12,055	85	Central Rural	24,569
41	Bembridge North	12,486	86	Wootton	25,177
42	Carisbrooke West	12,519	87	Cowes Castle West	26,075
43	East Cowes South	12,594	88	Bembridge South	26,782
44	Wroxall and Godshill	12,768	89	Carisbrooke East	26,932
45	Cowes Medina	13,055			

1     Parkhurst     1,376     46     Seaview and Nettlestone     13,024       2     Ryde North West     2,386     47     Freshwater Afton     13,157       3     Ryde North West     2,592     48     Cowes Central     13,427       4     Fairlee     2,590     49     Shanklin North     13,473       5     Pan     4,701     50     Cowes Castle East     13,896       6     Newport South     4,790     51     Shanklin Central     14,706       8     Shanklin Central     5,027     53     Osborne     14,783       9     Sandown South     5,326     54     Newchurch     15,000       10     Ventnor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,541     57     Wroxall and Godshill     15,977       12     St Johns East     6,611     57     Wroxall and Godshill     15,977       13     St Johns East     6,811     59     Ryde North West     17,397	Rank	Area	IMD Overall	Rank	Area	IMD Overall
3     Ryde North West     2,542     48     Cowes Central     13,471       4     Fairlee     2,590     49     Shanklin North     13,473       5     Pan     4,701     50     Cowes Castle East     13,896       6     Newport South     4,790     51     Shanklin Central     14,766       7     Upper Ventnor     4,889     52     Mount Joy     14,768       8     Shanklin Central     5,027     53     Osborne     14,783       9     Sandown South     5,326     54     Newchurch     15,000       10     Ventnor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,611     57     Wroxall and Godshill     15,971       13     St Johns East     6,611     57     Wroxall and Godshill     15,971       13     St Johns East     6,611     57     Wroxall and Godshill     15,971       14 </td <td>1</td> <td>Parkhurst</td> <td>1,376</td> <td>46</td> <td>Seaview and Nettlestone</td> <td>13,024</td>	1	Parkhurst	1,376	46	Seaview and Nettlestone	13,024
4     Fairlee     2,590     49     Shanklin North     13,473       5     Pan     4,701     50     Cowes Castle East     13,896       6     Newport South     4,790     51     Shanklin Central     14,565       7     Upper Ventnor     4,889     52     Mount Joy     14,706       8     Shanklin Central     5,027     53     Osborne     14,706       8     Shanklin Central     5,027     53     Osborne     14,706       8     Shanklin Central     5,027     53     Osborne     14,706       8     Shanklin Central     5,752     55     East Cowes North     15,000       10     Ventnor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,691     58     Carisbrooke East     16,391       14     Parkburst     6,811     59     Ryde North West     17,397       15     Lak	2	Ryde North East	2,386	47	Freshwater Afton	13,157
5     Pan     4,701     50     Cowes Castle East     13,896       6     Newport South     4,790     51     Shanklin Central     14,565       7     Upper Ventnor     4,889     52     Mount Joy     14,706       8     Shanklin Central     5,027     53     Osborne     14,783       9     Sandown South     5,326     54     Newchurch     15,000       10     Ventnor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,641     56     Shanklin South     15,491       12     St Johns East     6,6811     57     Wroxall and Godshill     15,977       13     St Johns East     6,684     60     Shaffleet and Yarmouth     17,443       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shaffleet and Yarmouth     17,443       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478	3	Ryde North West	2,542	48	Cowes Central	13,421
6     Newport South     4,790     51     Shanklin Central     14,565       7     Upper Ventnor     4,889     52     Mount Joy     14,706       8     Shanklin Central     5,027     53     Osborne     14,783       9     Sandown South     5,326     54     Newchurch     15,000       10     Ventnor Central     5,752     55     East Cowes North     15,200       11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,611     57     Wroxall and Godshill     15,977       13     St Johns East     6,611     57     Wroxall and Godshill     15,977       13     St Johns East     6,611     57     Wroxall and Godshill     15,971       14     Parkhurst     6,845     60     Shalfleet and Yarmouth     17,4397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,478       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478	4	Fairlee	2,590	49	Shanklin North	13,473
7     Upper Ventnor     4,889     52     Mount Joy     14,763       8     Shanklin Central     5,027     53     Osborne     14,783       9     Sandown South     5,326     54     Newechurch     15,000       10     Ventnor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,698     58     Carisbrooke East     16,334       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,443       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       16     Freshwater North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,666	5	Pan	4,701	50	Cowes Castle East	13,896
8     Shanklin Central     5,027     53     Osborne     14,783       9     Sandown South     5,326     54     Newchurch     15,000       10     Venthor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,681     57     Wroxall and Godshill     15,977       13     St Johns East     6,688     58     Carisbrooke East     16,334       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalflied and Yarmouth     17,478       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,466	6	Newport South	4,790	51	Shanklin Central	14,565
9     Sandown South     5,326     54     Newchurch     15,000       10     Ventnor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,611     57     Wroxall and Godshill     15,977       13     St Johns East     6,698     58     Carisbrooke East     16,334       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,443       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     18,011       18     Shanklin North     8,175     63     Bembridge North     18,074       18     Shanklin South     8,568     64     Central Rural     18,466       20     Ryde North East     8,460     65     Carisbrooke West     18,631	7	Upper Ventnor	4,889	52	Mount Joy	14,706
10     Ventnor Central     5,752     55     East Cowes North     15,128       11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,6611     57     Wroxall and Godshill     15,977       13     St Johns East     6,698     58     Carisbrooke East     16,334       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,443       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,478       18     Shanklin North     8,175     63     Bembridge North     18,074       28     St Johns West     8,488     64     Central Rural     18,661       21     Sandown South     8,568     66     St Johns West     18,861	8	Shanklin Central	5,027	53	Osborne	14,783
11     Newport South     6,541     56     Shanklin South     15,491       12     St Johns East     6,611     57     Wroxall and Godshill     15,977       13     St Johns East     6,698     58     Carisbrooke East     16,334       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,478       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,663       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,805       22     Shanklin South     8,538     67     Brading and St Helens     18,854	9	Sandown South	5,326	54	Newchurch	15,000
12     St Johns East     6,611     57     Wroxall and Godshill     15,977       13     St Johns East     6,698     58     Carisbrooke East     16,334       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,443       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,666       20     Ryde North East     8,460     65     Carisbrooke West     18,805       21     Sandown South     8,668     66     St Johns West     18,805       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947 </td <td>10</td> <td>Ventnor Central</td> <td>5,752</td> <td>55</td> <td>East Cowes North</td> <td>15,128</td>	10	Ventnor Central	5,752	55	East Cowes North	15,128
13     St Johns East     6,698     58     Carisbrooke East     16,334       14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,447       16     Freshwater Norton     7,277     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,661       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,805       22     Shanklin South     8,538     67     Brading and St Helens     18,847       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226	11	Newport South	6,541	56	Shanklin South	15,491
14     Parkhurst     6,811     59     Ryde North West     17,397       15     Lake North     6,845     60     Shalfleet and Yarmouth     17,438       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,661       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,805       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,758     68     Totland     18,947	12	St Johns East	6,611	57	Wroxall and Godshill	15,977
15     Lake North     6,845     60     Shalfleet and Yarmouth     17,443       16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,666       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,805       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,252       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582	13	St Johns East	6,698	58	Carisbrooke East	16,334
16     Freshwater Norton     7,227     61     Freshwater Norton     17,478       17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,665       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,638     67     Brading and St Helens     18,805       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,954       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874 <tr< td=""><td>14</td><td>Parkhurst</td><td>6,811</td><td>59</td><td>Ryde North West</td><td>17,397</td></tr<>	14	Parkhurst	6,811	59	Ryde North West	17,397
17     Newport North     7,657     62     Lake South     17,894       18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,666       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,854       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103	15	Lake North	6,845	60	Shalfleet and Yarmouth	17,443
18     Shanklin North     8,175     63     Bembridge North     18,074       19     St Johns West     8,438     64     Central Rural     18,466       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,805       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260	16	Freshwater Norton	7,227	61	Freshwater Norton	17,478
19     St Johns West     8,438     64     Central Rural     18,466       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,863       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,522       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400	17	Newport North	7,657	62	Lake South	17,894
19     St Johns West     8,438     64     Central Rural     18,466       20     Ryde North East     8,460     65     Carisbrooke West     18,631       21     Sandown South     8,568     66     St Johns West     18,863       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,522       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400	18	Shanklin North	8,175	63	Bembridge North	18,074
21     Sandown South     8,568     66     St Johns West     18,805       22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,551       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,69	19	St Johns West	8,438	64		18,466
22     Shanklin South     8,638     67     Brading and St Helens     18,854       23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence <td< td=""><td>20</td><td>Ryde North East</td><td>8,460</td><td>65</td><td>Carisbrooke West</td><td>18,631</td></td<>	20	Ryde North East	8,460	65	Carisbrooke West	18,631
23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184	21	Sandown South	8,568	66	St Johns West	18,805
23     Ryde South West     8,758     68     Totland     18,947       24     Sandown North     8,949     69     Shalfleet and Yarmouth     19,226       25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184	22	Shanklin South	8,638	67	Brading and St Helens	18,854
25     Ryde South East     8,991     70     Cowes Central     19,521       26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476 <	23	Ryde South West	8,758	68		18,947
26     Binstead     9,164     71     Fairlee     19,582       27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Callbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893	24	Sandown North	8,949	69	Shalfleet and Yarmouth	19,226
27     Cowes Medina     9,247     72     Mount Joy     19,874       28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893       38     Bonchurch     11,019     83     Bembridge South     22	25	Ryde South East	8,991	70	Cowes Central	19,521
28     Brading and St Helens     9,703     73     Chale, Niton and Whitwell     20,103       29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893       38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499 <td>26</td> <td>Binstead</td> <td>9,164</td> <td>71</td> <td>Fairlee</td> <td>19,582</td>	26	Binstead	9,164	71	Fairlee	19,582
29     Totland     9,839     74     Cowes Castle West     20,260       30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,493       38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573	27	Cowes Medina	9,247	72	Mount Joy	19,874
30     East Cowes South     10,008     75     Brighstone and Calbourne     20,400       31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893       38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573       41     East Cowes South     11,994     86     Central Rural     23,502	28	Brading and St Helens	9,703	73	Chale, Niton and Whitwell	20,103
31     Lake South     10,056     76     Carisbrooke West     20,492       32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893       38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573       41     East Cowes South     11,994     86     Central Rural     23,502       42     Freshwater Afton     12,166     87     Newchurch     24,796       43 </td <td>29</td> <td>Totland</td> <td>9,839</td> <td>74</td> <td>Cowes Castle West</td> <td>20,260</td>	29	Totland	9,839	74	Cowes Castle West	20,260
32     Newport North     10,153     77     Seaview and Nettlestone     20,694       33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893       38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573       41     East Cowes South     11,994     86     Central Rural     23,502       42     Freshwater Afton     12,166     87     Newchurch     24,796       43     Sandown North     12,220     88     Carisbrooke East     25,619       4	30	East Cowes South	10,008	75	Brighstone and Calbourne	20,400
33     Wroxall and Godshill     10,233     78     St Lawrence     21,105       34     Ryde South East     10,393     79     Wootton     21,184       35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893       38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573       41     East Cowes South     11,994     86     Central Rural     23,502       42     Freshwater Afton     12,166     87     Newchurch     24,796       43     Sandown North     12,220     88     Carisbrooke East     25,343       44     Ashey     12,590     89     Cowes Castle West     25,619	31	Lake South	10,056	76	Carisbrooke West	20,492
34   Ryde South East   10,393   79   Wootton   21,184     35   Cowes Medina   10,615   80   Binstead   21,248     36   Ashey   10,737   81   Brighstone and Calbourne   21,476     37   Chale, Niton and Whitwell   10,844   82   Gurnard   21,893     38   Bonchurch   11,019   83   Bembridge South   22,152     39   Pan   11,432   84   Northwood   22,499     40   Lake North   11,636   85   Wootton   22,573     41   East Cowes South   11,994   86   Central Rural   23,502     42   Freshwater Afton   12,166   87   Newchurch   24,796     43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619	32	Newport North	10,153	77	Seaview and Nettlestone	20,694
35     Cowes Medina     10,615     80     Binstead     21,248       36     Ashey     10,737     81     Brighstone and Calbourne     21,476       37     Chale, Niton and Whitwell     10,844     82     Gurnard     21,893       38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573       41     East Cowes South     11,994     86     Central Rural     23,502       42     Freshwater Afton     12,166     87     Newchurch     24,796       43     Sandown North     12,220     88     Carisbrooke East     25,343       44     Ashey     12,590     89     Cowes Castle West     25,619	33	Wroxall and Godshill	10,233	78	St Lawrence	21,105
36   Ashey   10,737   81   Brighstone and Calbourne   21,476     37   Chale, Niton and Whitwell   10,844   82   Gurnard   21,893     38   Bonchurch   11,019   83   Bembridge South   22,152     39   Pan   11,432   84   Northwood   22,499     40   Lake North   11,636   85   Wootton   22,573     41   East Cowes South   11,994   86   Central Rural   23,502     42   Freshwater Afton   12,166   87   Newchurch   24,796     43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619	34	Ryde South East	10,393	79	Wootton	
37   Chale, Niton and Whitwell   10,844   82   Gurnard   21,893     38   Bonchurch   11,019   83   Bembridge South   22,152     39   Pan   11,432   84   Northwood   22,499     40   Lake North   11,636   85   Wootton   22,573     41   East Cowes South   11,994   86   Central Rural   23,502     42   Freshwater Afton   12,166   87   Newchurch   24,796     43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619	35	Cowes Medina	10,615	80	Binstead	21,248
38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573       41     East Cowes South     11,994     86     Central Rural     23,502       42     Freshwater Afton     12,166     87     Newchurch     24,796       43     Sandown North     12,220     88     Carisbrooke East     25,343       44     Ashey     12,590     89     Cowes Castle West     25,619	36	Ashey	10,737	81	Brighstone and Calbourne	21,476
38     Bonchurch     11,019     83     Bembridge South     22,152       39     Pan     11,432     84     Northwood     22,499       40     Lake North     11,636     85     Wootton     22,573       41     East Cowes South     11,994     86     Central Rural     23,502       42     Freshwater Afton     12,166     87     Newchurch     24,796       43     Sandown North     12,220     88     Carisbrooke East     25,343       44     Ashey     12,590     89     Cowes Castle West     25,619	37	-		82	_	
39   Pan   11,432   84   Northwood   22,499     40   Lake North   11,636   85   Wootton   22,573     41   East Cowes South   11,994   86   Central Rural   23,502     42   Freshwater Afton   12,166   87   Newchurch   24,796     43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619	38			83	Bembridge South	
40   Lake North   11,636   85   Wootton   22,573     41   East Cowes South   11,994   86   Central Rural   23,502     42   Freshwater Afton   12,166   87   Newchurch   24,796     43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619		Pan				
41   East Cowes South   11,994   86   Central Rural   23,502     42   Freshwater Afton   12,166   87   Newchurch   24,796     43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619		Lake North			Wootton	
42   Freshwater Afton   12,166   87   Newchurch   24,796     43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619			·			
43   Sandown North   12,220   88   Carisbrooke East   25,343     44   Ashey   12,590   89   Cowes Castle West   25,619						
44 Ashey 12,590 89 Cowes Castle West 25,619						
·						
45 Kyae South West 12,666	45	Ryde South West	12,666			,

Rank	Area	IMD Overall	Rank	Area	IMD Overall
1	Parkhurst	1,919	46	Lake North	11,337
2	Ryde North West	1,944	47	Cowes Medina	11,739
3	Ryde North East	2,449	48	Bembridge North	12,316
4	Ventnor Central	2,532	49	Osborne	12,438
5	Shanklin Central	2,740	50	East Cowes South	12,442
6	St Johns East	2,805	51	Shanklin Central	12,586
7	Pan	2,897	52	Newchurch	12,630
8	Fairlee	3,420	53	Lake South	12,673
9	Lake North	3,531	54	Cowes Central	12,976
10	Sandown South	4,198	55	Ryde North West	13,189
11	St Johns West	4,309	56	Ashey	13,244
12	Freshwater Norton	4,585	57	Cowes Medina	13,323
13	Upper Ventnor	4,614	58	Freshwater Norton	13,686
14	Shanklin South	4,642	59	Totland	13,898
15	Newport South	4,709	60	Northwood	14,118
16	Sandown North	4,926	61	Carisbrooke East	14,184
17	Ryde North East	5,012	62	Seaview and Nettlestone	14,416
18	Parkhurst	5,231	63	Brading and St Helens	14,483
19	St Johns East	5,324	64	Brighstone and Calbourne	14,667
20	Binstead	5,634	65	Wroxall and Godshill	15,292
21	Shanklin North	6,181	66	St Lawrence	15,717
22	Ryde South East	6,409	67	Chale, Niton and Whitwell	15,915
23	Lake South	6,875	68	Cowes Castle East	16,252
24	Sandown South	6,879	69	Carisbrooke West	16,588
25	Sandown North	7,011	70	Shalfleet and Yarmouth	16,648
26	Newport South	7,326	71	Wootton	17,247
27	Ryde South West	7,689	72	Mount Joy	17,724
28	Wroxall and Godshill	7,746	73	Newchurch	18,158
29	Chale, Niton and Whitwell	7,830	74	Fairlee	19,131
30	Brading and St Helens	8,111	75	Brighstone and Calbourne	19,244
31	Bonchurch	8,362	76	Cowes Central	19,314
32	Shanklin North	8,665	77	Wootton	19,346
33	Ryde South West	8,803	78	Shalfleet and Yarmouth	19,355
34	Newport North	8,881	79	Binstead	19,478
35	Freshwater Afton	8,954	80	Carisbrooke East	19,557
36	Pan	9,015	81	Cowes Castle West	20,022
37	Ryde South East	9,045	82	St Johns West	20,134
38	Totland	9,248	83	Central Rural	20,261
39	Freshwater Afton	9,450	84	Carisbrooke West	20,266
40	East Cowes North	9,580	85	Cowes Castle West	20,724
41	Shanklin South	9,934	86	Gurnard	21,313
42	Newport North	10,122	87	Seaview and Nettlestone	21,380
43	Mount Joy	11,175	88	Central Rural	25,112
44	East Cowes South	11,234	89	Bembridge South	28,324
45	Ashey	11,331			

Rank	Area	IMD Overall	Rank	Area	IMD Overall
1	Parkhurst	941	46	Ryde South East	10,627
2	Pan	1,145	47	Cowes Medina	10,761
3	Newport South	1,234	48	St Lawrence	10,868
4	Ryde North East	1,328	49	Binstead	11,104
5	Fairlee	1,591	50	Carisbrooke East	11,395
6	Lake North	3,330	51	East Cowes South	11,398
7	Newport South	3,585	52	Ryde North East	11,493
8	Upper Ventnor	4,020	53	St Johns West	12,033
9	Freshwater Norton	4,067	54	Shanklin North	12,288
10	Sandown North	4,154	55	Freshwater Norton	12,332
11	Newport North	4,163	56	Osborne	12,534
12	Ryde North West	4,270	57	Central Rural	12,682
13	Sandown South	4,359	58	Chale, Niton and Whitwell	12,850
14	Parkhurst	4,677	59	Cowes Central	13,053
15	Shanklin North	4,956	60	Ryde South West	13,061
16	Brading and St Helens	4,959	61	Mount Joy	13,454
17	Ryde South West	5,245	62	Shalfleet and Yarmouth	13,473
18	St Johns East	5,364	63	Fairlee	13,492
19	St Johns East	5,509	64	Northwood	14,846
20	Totland	5,567	65	Ryde North West	15,071
21	Bembridge North	6,315	66	Totland	15,265
22	Ventnor Central	6,440	67	Central Rural	15,793
23	Ashey	6,453	68	Shanklin Central	16,077
24	Shanklin Central	6,525	69	Wootton	16,110
25	Cowes Medina	6,897	70	Chale, Niton and Whitwell	16,383
26	Newport North	7,092	71	Brighstone and Calbourne	17,217
27	Ashey	7,124	72	Freshwater Afton	17,257
28	Sandown South	7,362	73	Cowes Castle West	17,915
29	Wroxall and Godshill	7,573	74	Brading and St Helens	17,994
30	East Cowes South	7,664	75	Shalfleet and Yarmouth	18,452
31	Ryde South East	8,159	76	Newchurch	18,594
32	Carisbrooke West	8,251	77	Mount Joy	18,655
33	Pan	8,423	78	Seaview and Nettlestone	18,965
34	Newchurch	8,432	79	Bembridge South	19,319
35	Wroxall and Godshill	8,624	80	Carisbrooke West	19,640
36	Shanklin South	8,699	81	Wootton	19,915
37	Lake North	8,862	82	Seaview and Nettlestone	20,437
38	Lake South	9,019	83	Binstead	20,860
39	Lake South	9,144	84	Carisbrooke East	21,571
40	East Cowes North	9,409	85	Cowes Central	22,640
41	St Johns West	9,647	86	Gurnard	23,207
42	Freshwater Afton	9,922	87	Brighstone and Calbourne	24,067
43	Shanklin South	10,044	88	Cowes Castle East	24,620
44	Sandown North	10,233	89	Cowes Castle West	25,687
45	Bonchurch	10,310			

Rank	Area	IMD Overall	Rank	Area	IMD Overall
1	Carisbrooke West	4,698	46	Lake South	14,840
2	Ventnor Central	5,258	47	Bonchurch	14,912
3	Parkhurst	5,296	48	Wroxall and Godshill	15,084
4	Pan	5,768	49	Wroxall and Godshill	15,235
5	Ryde North West	5,905	50	Ashey	15,505
6	Sandown North	6,263	51	Fairlee	15,669
7	Newport South	6,557	52	Brighstone and Calbourne	15,768
8	Newport South	7,049	53	Newchurch	16,082
9	Shanklin South	7,257	54	Ryde South East	16,110
10	Ryde North East	7,509	55	Lake North	16,123
11	Parkhurst	8,049	56	St Lawrence	16,321
12	Bembridge North	8,148	57	East Cowes North	17,090
13	Lake North	8,183	58	Shalfleet and Yarmouth	17,156
14	St Johns West	8,548	59	Mount Joy	17,223
15	St Johns East	8,722	60	Ryde North West	17,381
16	St Johns East	8,766	61	Newchurch	17,402
17	Freshwater Norton	8,798	62	Cowes Castle West	17,458
18	Shanklin North	9,370	63	Brading and St Helens	17,465
19	Shanklin Central	9,443	64	Brading and St Helens	17,591
20	Sandown North	9,630	65	Cowes Medina	17,926
21	Freshwater Afton	10,351	66	Totland	18,121
22	Ryde South East	10,654	67	Shanklin Central	18,137
23	Fairlee	10,814	68	Osborne	18,383
24	Newport North	10,842	69	Freshwater Norton	18,595
25	Lake South	10,966	70	Central Rural	20,638
26	East Cowes South	11,103	71	Shalfleet and Yarmouth	20,819
27	Newport North	11,167	72	Carisbrooke West	21,055
28	Mount Joy	11,418	73	Carisbrooke East	21,080
29	Totland	11,875	74	Northwood	21,347
30	Freshwater Afton	12,094	75	Cowes Central	21,417
31	Cowes Medina	12,252	76	Wootton	21,425
32	Cowes Central	12,778	77	Binstead	21,449
33	Pan	13,173	78	Seaview and Nettlestone	21,945
34	Ryde North East	13,188	79	Cowes Castle East	22,046
35	Ryde South West	13,334	80	Wootton	22,074
36	Shanklin South	13,368	81	Central Rural	22,760
37	Chale, Niton and Whitwell	14,040	82	Carisbrooke East	22,804
38	Ashey	14,240	83	Chale, Niton and Whitwell	23,387
39	Upper Ventnor	14,245	84	Gurnard	23,542
40	Shanklin North	14,261	85	Brighstone and Calbourne	24,056
41	East Cowes South	14,576	86	St Johns West	24,490
42	Binstead	14,694	87	Cowes Castle West	24,841
43	Sandown South	14,743	88	Seaview and Nettlestone	25,180
44	Sandown South	14,744	89	Bembridge South	26,429
45	Ryde South West	14,794			