



# COMMUNITY ENGAGEMENT

TOWN COUNCIL MEETING

14 NOVEMBER 2011

The purpose of this Report is to summarise the information on Ventnor's deprivation and diversity provided by the recently published Index of Multiple Deprivation 2010 (IMD2010) and the Joint Strategic Needs Assessment 2011 (JSNA 2011) and to outline the Town Council's initial response to it in the first of its two informal planning meetings.

## No. DETAIL

### 1) CONTEXT

- a) The informal meeting of Town Councillors held on Monday received a presentation from the Town Clerk based on the IMD2010 and references to it in the JSNA 2011.
- b) The IMD2010 is the latest official rankings of the small areas (approximately 1,500 population) known as Lower Super Output areas (LSOAs) into which it divides England on the basis of substantial amounts of information on their income, employment, health, education, housing and children in poverty.
- c) It ranks the 32,482 LSOAs in England from the most deprived (at number 1) to the least deprived (at number 32,482).
- d) The Island is divided into 89 LSOAs, of which the JSNA 2011, produced jointly by the Isle of Wight Council and the Isle of Wight NHS, says: *Five of the Island's 89 LSOAs are among the most deprived 20% in England: they are in Newport, Ryde and Ventnor.*

### 2) VENTNOR'S LSOAS

- a) For the purposes of the IMD2010, Ventnor is divided into four LSOAs, roughly coinciding with the geographical areas identified in the following map.



- b) The colouring indicates that the Central area falls in the most deprived 20% nationally (at 5,839 of the 32,482), with Lowtherville in the 21-40% bracket (at 8,486).
- c) Bonchurch (13,143) and St Lawrence (17,192) are broadly within the national average.

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- d) Ranking the areas within the Island's 89 most clearly reveals the relative deprivation of Ventnor's Central and Lowtherville areas. The following table shows the position of each of the Ventnor areas within the 89, where 1 is the most deprived and 89 the least deprived, on both the overall IMD2010 score and some of its most important elements:

Area	Overall	Income	Employment	Health	Education & Skills	Children in poverty
Central	4	6	2	2	20	10
Lowtherville	17	8	22	29	4	5
Bonchurch	37	43	32	39	46	49
St Lawrence	61	61	65	74	66	51

- e) It is Lowtherville that is the other area where Ventnor is quoted in the JSNA 2011: *five of the Islands 89 LSOAs are in the worst off 20% nationally for income deprivation affecting children...these are in Newport, Ryde, Sandown, Ventnor and Osborne*
- f) The IMD is prepared from the latest available information every three years. Comparing the 2010 rankings with those from the 2007 edition shows the Central and Lowtherville areas becoming more deprived and the Bonchurch and St Lawrence ones improving.
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### 3) COMMUNITY ENGAGEMENT

- a) The discussion that followed the presentation of these – and other – facts about today's Ventnor included a central commitment to action aimed at addressing the spiral of decline as well as a determination to develop and deliver projects that will benefit the town's residents, businesses and visitors.
- b) It was readily acknowledged that achieving these objectives is only possible with the engagement of the town's local communities and its many community organisations
- c) How that translates into co-operative relationships, jointly agreed actions, pooled resources and innovative activity will be central to the second informal forward planning session on Monday 28 November with a further report to the 12 December Town Council meeting.
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