



BEACH CLEANING

TOWN COUNCIL MEETING

REPORT 72/14

8 SEPTEMBER 2014

The purpose of this paper is to ask Members to consider the choices set out in a letter from the Isle of Wight Council's Recreation, Leisure and Public Spaces Service for the future funding of beach cleaning from 1 April 2015.

No. DETAIL

1) CONTEXT

- a) Following discussions between senior staff of the Isle of Council's Recreation, Leisure and Public Spaces and Town and Parish Clerks and Councillors, the service's Strategic Manager, Alex Minns, has now written to all Town and Parish Councils to ask them to indicate their preferred option for beach cleaning when the Isle of Wight Council ceases to fund it from 1 April 2015.
 - b) As previously reported, the current contract cost of cleaning Ventnor's four beaches – inclusive of beach cleaning, litter clearing, bin emptying and slipway cleaning – is £23,416.
 - c) This would be reduced to £8,068 if the much discussed option is adopted of recognising that, like Principal Parks, beaches have Island wide use and are essential for Island wide tourism trade, and thus funding the cleaning of them by contributions from all 33 Town and Parish councils with a higher weighting for those with beaches.
 - d) The feasibility of this approach is being explored through Options F and G below.
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2) OPTIONS

- a) The attached matrix, issued by Alex Minns, identifies seven options for funding these costs and asks the Town Council to complete the matrix with its choices by the end of October.
 - b) The listed options are:
 - A) Fund beach cleaning in a new Isle of Wight Council beach cleaning contract at current specification.
 - B) Fund beach cleaning in a new Isle of Wight Council beach cleaning contract at a reduced specification.
 - C) Make a % contribution to sites in a new Isle of Wight Council beach cleaning contract.
 - D) Maintain the beaches through the Town Council's own contractor.
 - E) Not make any contribution to the new beach cleaning contract or carry out maintenance.
 - F) To contribute to an all Island beach cleaning contract at the agreed formula.
 - G) Not to contribute to an all Island beach cleaning contract.
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3) RECOMMENDATION

- a) As these decisions can be made at the Town Council meeting of 13 October and still meet the deadline set out by Alex Minns, the Council is recommended to ask the Public Buildings Working Group to consider the matter in more detail and report to that meeting.
 - b) The Town Council may also choose to specify specific elements of the choices that it would wish to be explored by the Group.
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Name of town/parish council	Ventnor Town Council	Population	5976
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Beach cleaning (Please mark your choice with an 'X' and include percentage under Option C)							
Area	Option A	Option B	Option C	Option D	Option E	Option F	Option G
Cost	Fund the following elements in the new IWC beach cleaning contract at current specification	Fund the following elements in the new IWC beach cleaning contract at a reduced specification	Make a contribution to the cost of the following elements in the new IWC beach cleaning contract	Maintain the following areas through the town/parish councils own contractor	Not make any contribution to the new beach cleaning contract or carry out maintenance of the following areas	To contribute to an all island beach cleaning contract at the agreed formulae	Not to contribute to an all-island beach cleaning contract
Ventnor only							
Cost if funded through all Island contribution							
	£23,416.00						
	£8,067.60						