



The purpose of this paper is to ask Members to consider adopting the Age Friendly Communities Report provided by Isle of Wight Age UK and appointing an Age Friendly Town Champion.

No. DETAILS

1) BACKGROUND

- a) In late 2013 the Island was selected as one of 100 Local Authorities invited to submit Expressions of Interest in an £82m Big Lottery administered grant fund and more than 40 of the Island's voluntary sector organisations met to scope a bid and agree a lead organisation for it.
- b) As the funding was targeted at addressing social isolation among the over 50s the meeting agreed that Age UK IW should take the lead role on behalf of the partnership.
- c) The Island's bid was one of the 15 successful applications and, as announced by the Big Lottery on 4 September 2014, was awarded a total of £5,725,414 over five years from April 2015 to reduce the social isolation of the Island's total over-50s population of.
- d) The Big Lottery Press release included a clear statement of the purpose of the Island project funding:
The aim is to create an age-friendly Island, with support already pledged by voluntary, statutory and commercial providers, building a movement for change, to culminate in World Health Organisation (WHO) Age Friendly Cities and Communities accreditation, the first rural area of the UK to do so. Lessons learned will enable replication to other rural areas offering inclusion and promoting equality for all older people.

2) AGE FRIENDLY TOWNS

- a) As part of that project, Age UK IW is promoting a commitment from individual towns on the Island to sign up to an Age Friendly Town designation on the basis of Reports prepared by Age UK IW reflecting their current situation.
- b) A document headed *The Town of Ventnor: Age Friendly Communities Report* has been provided and a copy is attached to this Report.

3) RECOMMENDATION

Members are recommended to consider the Report, a commitment to accept the designation as an Age Friendly Town and the appointment of an Age Friendly Champion.
