Ventnor Strategy Plan (VSP) 2015-25
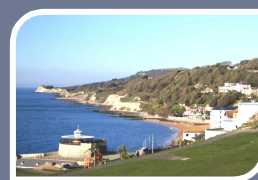
Social Sustainability
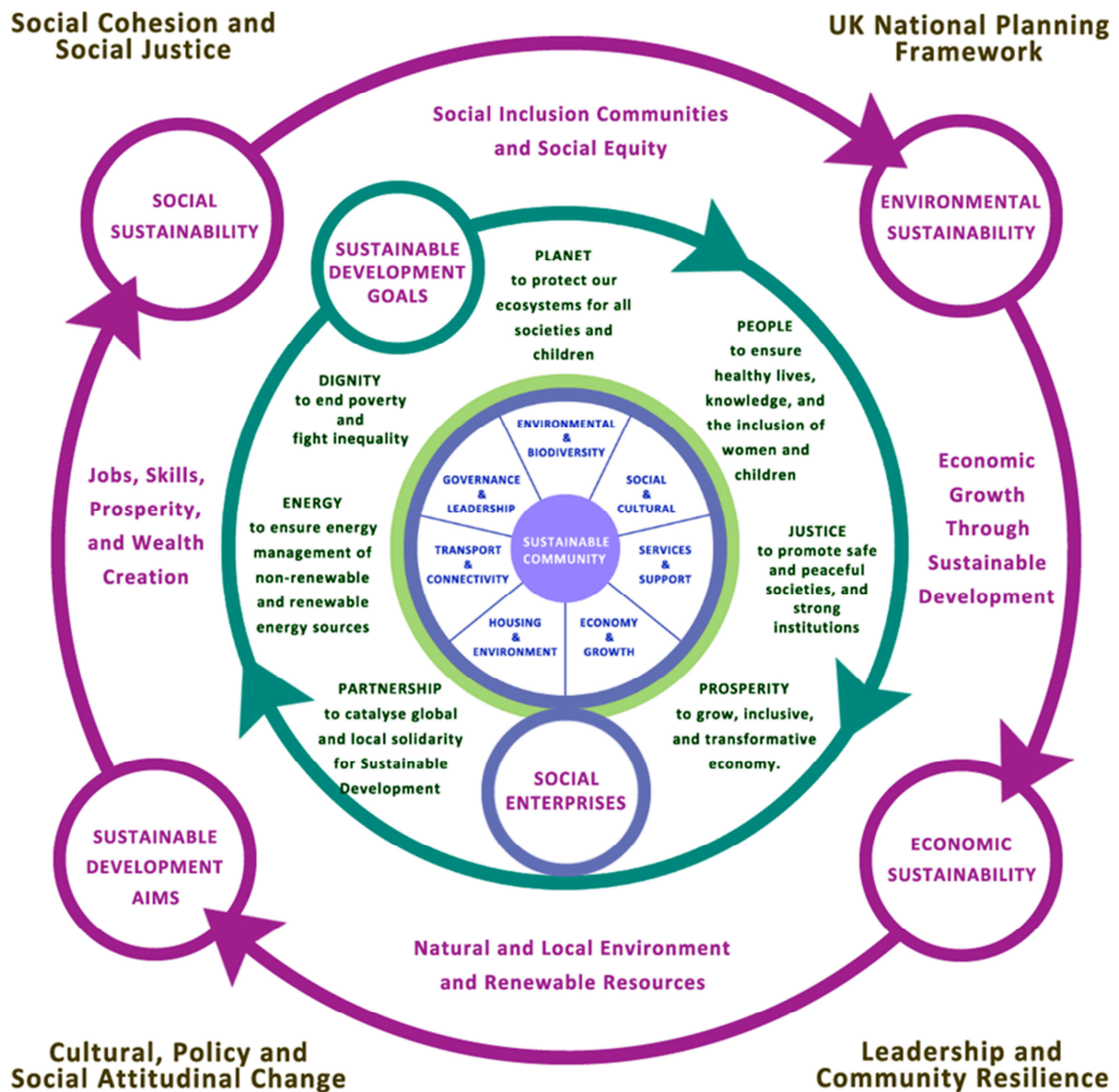
Ventnor: "The perfect place, the perfect home, the perfect lifestyle"

ISLE of WIGHT
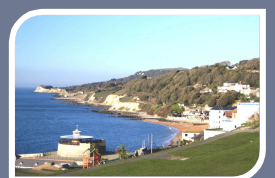
Contents

Sustainability Model for Ventnor

Sustainable Development meets the needs of the present, without compromising the ability of future generations to meet their own needs. The purpose being to balance different, and often competing, needs against an awareness of the environmental, social and economic limitations. However the focus of sustainable development is far wider than just the environment. It is also about ensuring a strong, just and healthy community, which means meeting the diverse needs of all people in an existing and future community, promoting personal wellbeing, social cohesion and inclusion, and equal opportunity. In similar fashion **Sustainable communities** are places where people want to live and work, now and in the future. They meet the diverse needs of existing and future residents, sensitive to their environment, and contribute to a high quality of life. Both sustainability concepts complement and support each other.

Social Sustainability Appraisal – Current Status: Poor

LOCAL SOCIAL SUSTAINABILITY ISSUES	Evidence & Actions: Local experience, Our Place Programme, Local survey, economic research, community engagement.
Housing provision, affordable homes and homelessness.	▪ Shortfall of decent affordable and well maintained local accommodation particularly for single occupants needing 1 or 2 bed rooms, and likely to require extra social rented housing. ▪ Increase of tenants from social housing into the private housing and letting sector that may give rise to tenancy issues, problems with landlords, and additional benefit overheads and affordability.
Local children living in low income households.	▪ IMD for Ventnor indicates an increase of vulnerable children in low income families in 2 of the 4 LSOAs of Ventnor. ▪ Proportion of homelessness connected with drugs, alcohol and domestic abuse, disturbances, and incompatibility awaiting alternative short or long-term accommodation or hostile provision.
Housing availability (built and planned).	▪ Local alterations to buy into social housing provision offered through housing associations could lead to more debit and insolvency. ▪ New developments need to comply with sustainability development.
Energy poverty (electricity, gas, water, domestic and transport fuel).	▪ Reduction needed in locality energy usage and CO2 emissions. ▪ Increase of domestic fuel and energy poverty in areas of local deprivation affecting low income people and families, the elderly, vulnerable and disabled.
Noise levels and pollution.	▪ Local domestic noise disturbances are at a minimum. ▪ Heavy vehicle noise pollution evident in residential town centre.
Air quality and pollution, coastal seawater monitoring.	▪ Potential air pollution from heavy vehicle evident in residential town centre where both private and social accommodation exists, housing the elderly, disabled and vulnerable, and young single mothers and couples with one or more children. ▪ Blue Flag status has not been renewed in preference for independent annual assessment and testing of the local seawater.
Provision of open social spaces.	▪ Sustainable property and infrastructure development needed to contribute to network of town and urban open spaces to enhance social and community networking, and recover lost ecosystem habitats. ▪ Landscaping and coastal development to contribute to network of rural green and coastal spaces, and maintenance of natural ecosystems, lost habitats, flora and fauna, coastline erosion and biodiversity.
Provision of rural and coastal services	▪ Increased contracted and maintenance costs of local rural services provided by the Town Council. ▪ Protection of the local countryside and green belt from inappropriate development but identify rural areas where development is appropriate while minimising any potential adverse impacts from these. ▪ Sustainable development in rural areas – need to avoid constrained areas and generation of trips by car.
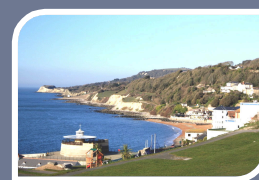
Social Sustainability Appraisal continued...

LOCAL SOCIAL SUSTAINABILITY ISSUES	Evidence & Actions: Local experience, Our Place Programme, Local survey, economic research, community engagement.
Benefit recipients and local housing allocation.	- Higher proportion of people claiming unemployment and housing benefits in order to maintain a reasonable standard of living. - Slow reduction in Working Tax Credit (WTC) for those in work, and Child Tax Credit (CTC) for those with children, will affect local people.
Access and integration for the disabled and vulnerable.	- Greater provision of opportunity needed for people wanting to develop themselves and fulfil their ambitions; and provision of acceptable offers of long-term employment for those wanting and capable of working. - Monitoring and allocation of service and support provision through public, third and private sector providers, to allow and help people to live normal and productive lives. - Family and care service support from public, third and private sector groups and organisations for independent home carers looking after relatives with long-term conditions. - Access to a range of emergency and care support provision supplied by public, third or private sector organisations in the form of immediate response teams, professionals or services for the elderly, disabled and vulnerable in the local community.
Anti-social behaviour	- Negligible proportion of fly-tipping and abandonment of vehicles. - High proportion of complaints from the local community concerning dog fouling and pigeon control, and lack of monitoring and penalties. - Food waste products and rubbish left outside cafes after early closing hours, and litter on streets and roads in the town centre not cleared. - Beach clearance and related waste disposal managed by the Town Council. - Anti-social behaviour mainly caused through alcohol excess monitored and managed by the Police and neighbourhood schemes.
Crime and fear of crime, and local protection and safety.	- Night-time disturbances in the town centre caused by excessive alcohol abuse on local town residents, holidaymakers, families with children, and vulnerable residents. - Protection and safety of children travelling to-and-from local schools, peer harassment, bullying and abusive behaviour. - Protection and safety of local people and visitors to the area from offensive behaviour or wilful acts of violence or of a predatory nature. - Protection of the elderly, their property and belongings where they live and when mobile in the area. - Commitment required by neighbours to check and watch over the elderly and vulnerable in their community, providing them with a sense of safety and wellbeing; and the protection and legitimate monitoring of both private and public property.
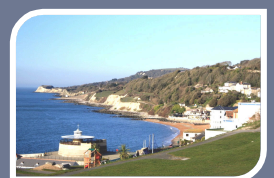
Identified Social Priorities for Ventnor

Social Priorities:

Social Priority 01: *Sustainable community and sustainable development[1].*

Social Priority 02: *Community citizenship, empowerment and equality.*

Social Priority 03: *Community cohesion, diversity, inclusion and integration.*

Social priority 04: *Equitable access to opportunities, support and care in life.*

Social Priority 05: *Potential of community members nurtured and developed.*

Social Priority 06: *Continuous personal development, accessibility and mobility.*

Social Priority 07: *Societal norms of social and distributive justice are upheld.*

Social Priority 08: *Social Deprivation and poverty reduction and prevention.*

Social Priority 09: *Localised community health, wellbeing and welfare services.*

Social Priority 10: *Community engagement and participation partnerships.*

Social Priority 11: *Decisions and policies made with community engagement.*

Social Priority 12: *People are healthy in mind and body and living in harmony.*

Social Focus Areas:

Elderly: Isolation, social connections, support needs and activities, agency and family home care, home care support , mobility for shopping and visiting friends and relatives, entertainment and leisure pursuits, membership to local clubs and associations, vulnerability and social protection, community awareness of needs and requirements.

Young: Employment, apprenticeships and work experience, employability, training, education, citizenship, finding a place in society, benefits and impact of volunteering, fostering civic engagement at an early age, disaffected youth, alcohol and drug abuse, fear and isolation, restart initiatives, domestic abuse and violence issues, offenders and offences.

Families: Health, disability, domestic problems and improvements, parenting, family breakups, pregnancy, debt, housing, child care, child and vulnerable adult abuse, home care and home carers, health visiting, medical and mental short and long-term conditions, family and care support services, social and cultural development, and local event resourcing and co-ordination.

1.http://sticerd.lse.ac.uk/dps/case/CR/CASEreport23.pdf
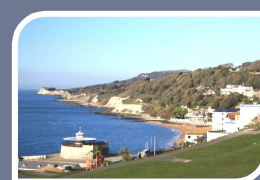
Suggested Strategic Initiatives – View Social Only

"As one of the Island's most desirable seaside locations, the overall vision is to make Ventnor the perfect place both for residents and visitors, who sustain the Ventnor economy all year round. The defined Strategic Initiatives not only provide direction of strategic travel: economic, social and environmental, but also actions relating to sustainability. As strategy tools, they enable management to aim for, and provide, a high quality community environment in desirable surroundings, which has been developed and nurtured in a socially responsible manner. This is not only good for the environment but bring benefits to the local community and workpeople, public and private partnerships, and also tourism reflecting the efforts made by the community."

Economic Theme

Strategic Initiative 1

Partnership Engagement.

Develop and cultivate partnership engagement and collaboration with all legitimate service and resource suppliers working and operating in the local community. Doing so will lead to improved local service provision , more informed resource allocation; and reduction and protection of front-line budgets; and delivery of more effective social value solutions and benefits by enabling community representatives to communicate with, and work with, service, resource and financial providers.

Social Theme

**Strategic Initiative 2**

Social Cohesion.

Develop and cultivate partnership engagement, social cohesion and representative community and neighbourhood leadership and participation throughout the local community. Doing so will lead to improved social capital across the community, renewed building of genuine relationships, and a sense of connection and unity; and enable people to live, work and play together in safety and harmony, establishing higher tolerance levels of acceptance, inclusion and equality, growth of creative diversity, the sense of belonging and citizenship; and positive changes in attitudes and social behaviours that benefit the wellbeing of local community.

Environmental Theme

Strategic Initiative 3

Environmental Sustainability.

Develop and cultivate partnership engagement and collaboration with acknowledged environmental, ecological and biodiversity agencies and groups to conserve and protect the community's natural environment, and to exceed all relevant environmental legislation and regulations. Doing so will lead to the reduced impact on the natural environment, use of land for sustainable development and the consumption of resources, and damage to the wider environment, wildlife and marine life; and promoting efficient energy use and the reduction in energy consumption, domestic water usage and waste water reuse; and supporting actions to stabilise and reduce concentrations of Green House Gases (GHG) and pollutants by achieving sustainable long-term reductions in carbon emission that could negatively alter local climate conditions, and potentially affect the visitor economy.
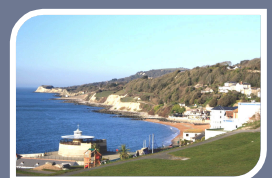
Suggested Spatial Objectives – View Social Only

"There will be an important future demand to develop spatial planning approaches that foster the sustainable management of natural resources, land use and coastal areas; integrating biodiversity protection into development approaches through rational uses of natural resources and renewable energy sources; using the sustainable management of natural resources as a driver for economic and social development, involving local communities in biodiversity conservation activities so that they benefit from the resulting social, economic and environmental advantages – a better life."

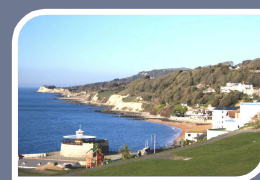| Strategic Themes with Spatial Objectives.	Specific areas of achievable sustainability involving everyone in the local community.

Economic Theme

Spatial Objective 1:	*To Support Community Sustainable Development.*
Spatial Objective 2:	*To Engage in Integrated and Sustainable Transport.*
Spatial Objective 3:	*To Achieve Sustainable Community Prosperity.*
Spatial Objective 4:	*To Stimulate Retail and Service Centre Regeneration.*
Spatial Objective 5:	*To Provide Sustainable Destination Management.*
Spatial Objective 6:	*To Organise Sustainable Community-Based Tourism.*
Spatial Objective 7:	*To Develop Sustainable Culinary-Oriented Tourism.*
Spatial Objective 8:	*To Organise Sustainable Leisure Event Tourism.*

Social Theme

Spatial Objective 09:	*To Ensure Local Community Infrastructure Improvements.*
Spatial Objective 10:	*To Have Affordable and Liveable Local Accommodation.*
Spatial Objective 11:	*To Generate Employment and Improve Employability.*
Spatial Objective 12:	*To Achieve Healthier and Stress-Free Lifestyles.*
Spatial Objective 13:	*To Promote Positive and Healthier Sustainable Workplaces.*
Spatial Objective 14:	*To Cultivate Social Cohesion in the Local Community.*
Spatial Objective 15:	*To Deliver Health and Wellbeing through Recreation.*
Spatial Objective 16:	*To Ensure Personal Safety and Community Protection.*
Spatial Objective 17:	*To Preserve Local Heritage and Cultural Diversity.*
Spatial Objective 18:	*To Affirm the Equality, Inclusion and Respect of Women.*

Environmental Theme

Spatial Objective 19:	*To Safeguard Rural, Farming and Horticultural Interests.*
Spatial Objective 20:	*To Manage Climate Change and Global Warming Locally.*
Spatial Objective 21:	*To Conserve and Protect the Countryside and Wildlife.*
Spatial Objective 22:	*To Preserve Natural Ecosystems and Local Biodiversity.*
Spatial Objective 23:	*To Facilitate Integrated Sustainable Energy Management.*
Spatial Objective 24:	*To Monitor Natural Resources, Land use and Coastal Areas.*

Social Spatial Objectives with Strategies

**Spatial Objective 9:** *To Ensure Local Community Infrastructure Improvements.*

§ To provide the necessary modern and well-designed infrastructure to support new and existing sustainable communities throughout Ventnor.

§ To include regeneration initiatives in those existing communities, where the need for improvements to social, community and environmental infrastructures have been identified and resources have or will be provided to complete the improvement.

§ To focus on communities where infrastructure improvements will be beneficial or necessary for the improved health, wellbeing, inclusion and lifestyle of people and families living in those communities.

§ To ensure that infrastructure planning and development for new and existing communities includes the availability and accessibility to use technologies and telecommunications.

§ To monitor infrastructure improvements in new and existing communities adhere to the principles of sustainable development in accordance with National Planning Policy.

Spatial Objective 10: *To Have Affordable and Liveable Local Accommodation.*

§ To provide a range of affordable, adaptable and high quality housing and accommodation that meets the needs of the existing and future residents of Ventnor.

§ To deliver high quality sustainable development that focuses residential, community, retail and commercial facilities within the most sustainable locations whilst protecting and enhancing the quality and character of the existing built and natural environments.

§ To provide an appropriate mix of market, specialist and affordable homes that are well designed, equipped, sound in structure, reasonably spacious, energy efficient, preferably A or B Council Tax band; and that meet the identified needs of the residents of Ventnor.

§ To ensure that new housing developments within all four wards contribute to the creation of balanced and sustainable communities within Ventnor; and meet the overall housing development requirements for the area, consistent with the Island's spatial strategy.

Spatial Objective 11: *To Generate Employment and Improve Employability.*

§ To ensure employment opportunities within Ventnor are created through the support, diversification and expansion of existing local businesses and the development of new enterprise; and help meet and contribute to the identified employment needs of local people.

§ To facilitate high quality youth skills development and certificated education, and re-skilling unemployed workpeople; and the development of job placements that deliver real training in a high quality work experience.

§ To simulate the overall local economy activity of Ventnor to improve job opportunities for all workpeople seeking employment, including young local people; and to work with employers from all local sectors businesses to provide job guarantees to provide employment without exploitation for all long-term local unemployed young people.

§ To work with social partners in the provision of wage subsidies to attract local employers to recruit young people for work experience, apprenticeships, vocational education and training, and securing long-term careers; and improvement of employability and job retention.

§ To produce a 'jobs needs assessment' of all local employers from the public, private and thirds sectors, operating within the four wards of Ventnor, and match local employment needs against the potential, education, skills and abilities, of local people seeking work.
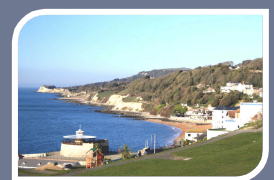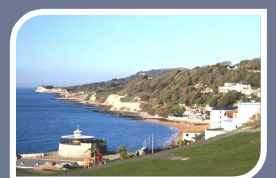
Social Spatial Objectives with Strategies

Spatial Objective 12: *To Achieve Healthier and Stress-Free Lifestyles.*

§   To encourage active and healthier lifestyles by providing a network of high quality, accessible green open spaces that meet identified need and link neighbourhoods to each other and the wider countryside.

§   To create safe, high quality places that deliver sustainable neighbourhoods and reflect Ventnor's small-scale and domestic character using a blend of traditional and innovative design techniques.

§   To work in partnership with economic stakeholders to create a diverse local economy, including regeneration of employment areas and provide appropriate education and training that will provide local job opportunities that will reduce the need for residents to travel outside of their locality.

§   To facilitate the delivery of convenient, accessible, professional and timely public, third and community sector service provision throughout Ventnor, particularly in the most deprived wards where initiatives that provide additional support, information and services to residents will be encouraged and supported.

§   To create a community environment that promotes and supports healthy choices; and to improve the outdoor and indoor leisure and cultural facilities available to people that live in, and work in, and visit Ventnor to improve their health, wellbeing and outlook on life.

§   To ensure a high standard of community safety and protection; and the promotion and delivery of services and resources for residents to achieve healthier living; and reducing the inequalities in: health, residential and home care support, well-being and isolation.

§   To support and engage with public, private and third sector organisations to help local people in the community to live independent lives to the full; and cultivate a community environment where residents take control of their own personal health, nutrition, wellbeing, wellness and lifestyles through sustainable self-care and self-management.

§   To support service providers of health, care and social welfare in their work towards the responsible and accountable integration and co-ordination of their services across all sectors of health, social care and social welfare, enabling them to provide high quality professional services throughout the community of Ventnor.

Spatial Objective 13: *To Promote Positive and Healthier Sustainable Workplaces.*

§   To engage with, and involve local employers, proprietors and business owners in sustainable workplace issues relating to green resource management, the continued health, wellbeing and satisfaction of their employees, and the introduction of sustainable workplace policies.

§   To engage with, and involve local employers, proprietors and business owners to respond to greater efficiencies and cost savings in sustainability challenges relating to waste disposal and recycling, carbon emissions, tackling climate change, energy efficiency and alternative energy sources, and use of product and packaging sustainable materials.

§   To engage with, and involve local employers, proprietors and business owners to respond to the use and implementation of sustainability polices relating to logistics, transport, fuel and pollution challenges; and the cost savings, productivity and environmental benefits of applied workplace sustainability in the supply chain.

§   To introduce local businesses to the benefits of workplace health checks and screening programmes provided by the public sector, to maintain the health, wellbeing and physical and mental wellness of their employees; and to consider workplace policies and actions that organise the work to reduce stress and burnout, avoidance of excluding vulnerable groups from the working community, and damage limitation to the natural environment.
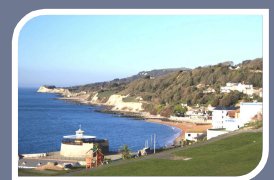
Social Spatial Objectives with Strategies

Spatial Objective 14: *To Cultivate Social Cohesion in the Local Community.*

§ To be responsible for the improvement of social cohesion, between and in, the diverse range of sub-communities throughout Ventnor; and to initiate programmes of change and action that strengthen social and task relationships, perceived community unity; and that positively and progressively alters community attitudes, perceptions and social emotions.

§ To encourage wholesome partnership and relationships to be built within the community that allows people to collectively work together; and to aim and achieve collective goals in a willing and co-operative environment, and share the fruits of their endeavours equitably.

§ To promote social cohesion as a tangible contributor to a wide variety of beneficial social outcomes relating to physical and mental health, community wellbeing, inclusion and integration, cultural advancement and maturity, and socioeconomic prosperity.

§ To encourage actions of positive social cohesion throughout the local community to reduce isolation, anti-social acts and behaviour, fear of crime, abuse, distress and harassment; acts of inequality and disrespect, vandalism, petty crime and social dysfunction.

§ To develop a range of peer bond groups throughout the community made up of likeminded people that are willing to engage in friendly and community-based long-lasting relationships that enhance and sustain local social bonds and community solidarity.

§ To organise and support social and community development projects that improve the social cohesion of young children delivered in protected and professionally managed environments; and to provide equivalent social cohesion activities and engagement for young local people.

§ To promote the ambition, values and goals for social cohesion – cited in the Local Strategy Plan; and there importance for sustainable community life, development of friendships and relationships, and social equilibrium for daily living.

§ To creating a local community that has solidarity of purpose such that exclusion is minimised and pre-empted, and that the human rights and dignity of vulnerable and minority members of the local community are fully upheld; and they are not, intentionally or unintentionally, put at risk of social or community exclusion.

§ To promote and embrace all aspects of positive and constructive social cohesion in relevant community development work, activities and projects for the beneficial growth and maturity of people that make up the local community of Ventnor.

§ To actively promote the equality between women and men as an essential and fundamental principle of social cohesion; and continue efforts to keep alert to the gender implications of all social policy interventions; and maintain the gender perspective in social cohesion activities.

§ To monitor changes in community attitudes, perceptions and social cohesion, influenced by migration from other communities; and whether the nature of social cohesion is changing for the better and increasing social interaction and relationships or depreciating social interaction causing isolation, distress, exclusion and loss of local identity.

§ To monitor changes in the community relating to the practices of social capital influenced by migration from other communities; and the impact on local social cohesion in terms of trust issues, reciprocity, co-operation and building of friendships and relationships in the local community, at home, at school, in leisure time and in the workplace.

§ To initiate education and training programmes that focus on the issues of social cohesion in the community, home and workplace; and the benefits of good social cohesion to make better and more inclusive sustainable communities, through trusted relationships and lasting friendships, improved social interactions and equality; deliverable in local schools, training and conference centres, community venues and workplaces.
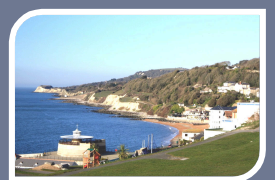
Social Spatial Objectives with Strategies

Spatial Objective 15: *To Deliver Health and Wellbeing through Recreation.*

§ To create a local environment that promotes and supports healthier life choices through the provision of affordable, quality recreational and sports facilities, to improve both physical, mental and emotional wellness, disciplines and skills, and sportsmanship; and the provision of affordable and inclusive professional training facilities and instruction.

§ To work with legitimate organisations, association and social enterprises involved in local and national sports, recreational and leisure, to improve the quality of outdoor and indoor facilities for the local community of Ventnor.

§ To and ensure that all existing and new facilities are economical, socially inclusive spaces, environmentally friendly and ergonomically sustainable; and that they are fit for purpose, resourced and maintained, meet required safety standards and provision of certificated and experienced trainers, and are attractive and accessible to everyone.

§ To support initiatives that demonstrate the contribution of sports, recreation and leisure to the sustainable use of natural resources; the direct reduction of social exclusion and disaffection; able to improve the quality of life, wellness, wellbeing and sense of attachment to the natural environment; and directly and indirectly provides viable local economic benefits.

§ To promote accessible sports and recreational activities and opportunities through the local community schools, local interest groups and associations, Ventnor youth offering, local community events and cultural networks, Island Public Health, and local advertising.

Spatial Objective 16: *To Ensure Personal Safety and Community Protection.*

§ To ensure that all local children and young people know that they have the right to feel and be safe within their families, with their peers and in their community; and that children who have being bullied, harassed, neglected or abused, can access and receive professional and confidential help when they need it.

§ To ensure that the correct safeguarding policies and procedures are being acted upon and properly practiced when involving local children, young and older people.

§ To actively seek the views of local children and young people in the community, to identify the priorities in keeping safe in the home and community spaces; and seeking their participation to build good safety and protection practices and procedures.

§ To continue to maintain protection those who are disabled or vulnerable either in their residential circumstances, work-related or leisure activities or when around the community; and to ensure that the risk to their personal safety is reduced.

§ To ensure that employers maintain and are aware of their duty of care to carry out, and act upon, relevant work-related risk assessment for all employed lone workers; and identifying any harm that may occur, physical, mental and psychological; the possible dangers they face; and any measures that can be taken to prevent and reduce the risk of injury.

§ To ensure that the safeguarding of local people, workers and visitors has been incorporated into community daily life, and that local people become enabled to define their own risks and to recognise, identify and report abuse, neglect and safeguarding issues

§ To enable and encourage local people, workers and visitors to become self-directing about the protection support and services they need in order to maintain their own personal safety and the safety of others in the local community.

§ To inform people how to remain safe and protected in their own homes and when moving about in the community through education, training, workshops and awareness sessions; and to promote community safety and property protection using qualified and experienced professionals from both public and private areas working and serving in the community.
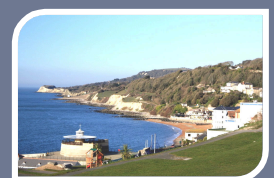
Social Spatial Objectives with Strategies

Spatial Objective 17: *To Preserve Local Heritage and Cultural Diversity.*

§ To ensure that any future development or changes to the community infrastructure or to existing community assets and features, does not take away from the existing level and appreciation of local heritage or diminish the positive diversity throughout the community, local neighbourhoods and streets, or residential and social facilities and public spaces.

§ To maintain all relevant local heritage assets relevant to cultural and heritage tourism, visitor and the local community; and where possible, to repair and maintain to a high standard all relevant heritage sites, properties, memorials and features.

§ To take advantage of local heritage points, assets and local history for the sustainability of tourism and cultural value for economic gain, cultural and symbolic events, investment and heritage funding opportunities, and development of local cultural heritage tourism.

§ To use and promote local heritage assets, and local history and customs, to provide social value and historical identity to the people and families living in the community; and to preserve the state and condition of the natural environment around heritage assets.

§ To cultivate greater community interest in cultural heritage diversity to provide a better sense of community wellbeing and belonging, participation and inclusion in local heritage and cultural activities and group interests, and local identity as part of modern life.   .

Spatial Objective 18: *To Affirm the Equality, Inclusion and Respect of Women.*

§ To provide a safeguarded community environment for young and older women, where the rights of women are upheld in accordance with UK and International law, social morality and wholesome ethics; and where the equality between men and women is ensured in all areas such as employment, work and pay, support and care services and welfare.

Note: The principle of equality shall not prevent the maintenance or adoption of measures providing for specific advantages in favour of the under-represented sex. (EU Citizens- Treaty of Rome)

§ To support and encourage local measures to provide young women with opportunities to develop professional, vocational or non-vocational pathways leading to equal opportunities for employment or career, leisure and recreational interests, personal and cultural and social life-skills development, especially for women with limited time and family responsibilities.

§ To encourage opportunities for local women to develop female entrepreneurship skills and ventures; and to help provide specifically tailored venues that allow for female training and skills development, know-how and female experience workshops, and social networking.

§ To ensure that local employers and service providers provide a regulated and modern approach for the protection of young women and mothers in domestic circumstances, pregnant women and mothers at work, working alone, helping women to return to the employment market after giving birth and reconciling work and family.

§ To ensure the safety, protection and medical support for young and older women in difficult social and domestic circumstance and crises of life in the local community; providing a duty of care for their health, wellbeing and welfare through relevant and legitimate service provider professionals, and relevant and trained volunteers.

§ To ensure that all women in the community belonging to minority groups either disabled, vulnerable, different ethnic origin or belief, are fully protected and made aware of the support, help and advice services available, and where necessary in their native language.

§ To ensure that every effort is made for the safety and protection of all women living in, and visiting the community, from the fear of crime, community violence and domestic abuse, and unwarranted harassment; and that they are treated fairly and respectfully, and protected while being in the local community by local residents, businesses and other visitors.

Social Assessment of Strategy Outcomes

What we need to locally asses:

Spatial Objectives	Have these actions occurred and what were the results on a year-on-year basis?	Range of Social Value KPI
To Ensure Local Community Infrastructure Improvements. *To Have Affordable and Liveable Local Accommodation.* *To Generate Employment and Improve Employability.* *To Achieve Healthier and Stress-Free Lifestyles.* *To Promote Positive and Healthier Sustainable Workplaces.* *To Cultivate Social Cohesion in the Local Community.* *To Deliver Health and Wellbeing through Recreation.* *To Ensure Personal Safety and Community Protection.* *To Preserve Local Heritage and Cultural Diversity.* *To Affirm the Equality, Inclusion and Respect of Women.*	Provision of high quality sporting and recreational facilities to meet the diverse needs of the local community. Provision of health, social, welfare and care services and facilities that address current and future health, wellbeing and lifestyle needs. Facilitate social equality through the provision of inclusive high quality, integrated community services that meet current and future needs. Provision of accessible, functional, multi-purpose facilities and spaces suitable for cultural, recreation, education and information services and activities. Provision of inclusive opportunities for the community to get actively involved in local decision-making and direction of their community. Provision of safe environments for children, young and older people to: live, work, play, visit and enjoy. Provision of responsive, effective emergency management and emergency prevention and protection services throughout the community. Increased opportunities for local people to look after their own neighbourhoods, and urban and rural environments. Increased health, wellbeing and support creating a healthier community for people to live in, work in, and visit. Increased access to higher education, vocational and non-vocational education and training; and personal development and capacity building. Increased access to affordable and decent housing and accommodation for local people and visiting workers, with opportunities to purchase. Increased representation of minority groups, the vulnerable, disabled and mentally impaired, gender related and non-heterosexuality.	Take-up of sporting and recreational activities. Number of accessible and affordable sporting and recreational promotions. Number and diversity of cultural events, services and facilities. Participation rate at social and cultural events. Number of social spaces and quality of upkeep, public utilisation and satisfaction. Diversity of specialist health services and programmes, response times and client satisfaction ratings. Number of people being cared for residential and at home. Community satisfaction rates with the range of local service provision, accessibility and inclusive services. Number of volunteer groups, active participants and types of services provided. Number of crime prevention strategies, success rates, anti-social trends, response times and community satisfaction. Number of disabled and mentally impaired people needing support. Opportunities and take-up for young and older people to be part of their neighbourhoods, and fully participate and be included in community life.
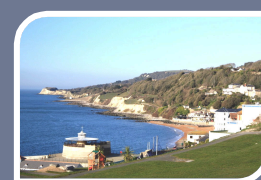
Core Sustainability Policy – View Social Only

CP1: Core Policy Purpose

To secure the delivery of sustainable development within the four LSOAs of Ventnor, to allow and stimulate economic growth, increased and available employment, and an improved quality of life. All local plans, strategies and development projects with a spatial impact should meet the following core policy directives:

CP1A. *To ensure that the existing local housing stock and new affordable and market housing meets the local community need by:*

- § *Extends the choice of accommodation in all parts of the community, especially to those in need or with a disability;*

- § *Arranging opportunities for local people wanting to start on the property ladder or are able to buy, rent or lease their own property;*

- § *Engaging with the Local Authority and other relevant public bodies to identify local housing capacity within sustainable development limits for the four LSOAs of Ventnor;*

- § *Supporting the potential development of coastal, rural and urban management plans to help achieve an integrated approach to local sustainable development;*

- § *Monitor that any development along the local coastline, requiring a coastal location, should be located primarily in existing urban or near rural areas; and in ways that protect and enhance the natural environment and cultural heritage.*

CP1B. *To reduce social exclusion throughout the local community:*

- § *The regeneration of disadvantaged and deprived areas in the community;*

- § *The reduction of inequalities in the community and distribution of employment, housing, health and other community facilities and services; and*

- § *Reacting positively to the diverse needs of all parts of the community.*

CP1C. *To protect and enhance the environmental quality of urban, rural and coastal settlements to make them safe, protected, attractive, clean and crime free places to live, work and invest in, through promoting:*

- § *Green and managed infrastructure;*

- § *Enhancement of urban areas and social spaces;*

- § *Participation in local crime and disorder reduction partnerships; and*

- § *High quality urban, rural and environmental design reflecting local distinctiveness.*
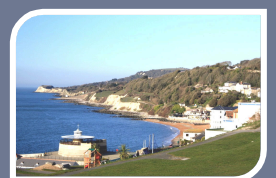
CP1: Core Sustainability Policy continued...

CP1D. *To improve the health and mental, physical and spiritual wellbeing of local residents by improvements in:*

- § *Air quality, and urban and environmental cleanness;*
- § *Affordable warmth, and well-maintained and working utility services and appliances;*
- § *The availability of good, affordable, suitable and comfortable quality housing; and*
- § *Access to health, retail, cultural, leisure and recreation facilities and services.*

CP1E. *To improve economic prosperity, employment opportunities and local competitive advantage through:*

- § *The improvement of access for local people to available local employment markets; and*
- § *Ensuring that sufficient good quality land and premises are available to support economic development in local areas targeted for growth through economic planning; and*
- § *The level of employability of job seekers is of a high standard for local employers.*

CP1F. *To improve accessibility to local and Island-wide jobs, homes and services by the:*

- § *The integration of a more affordable Island-wide public transport system;*
- § *The promotion and integration of opportunities for walking and cycling;*
- § *The promotion of the use of high quality environmentally-friendly public transport; and*
- § *The encouragement of patterns of new development that reduce the need to travel especially by public or private transport using non-renewable energy sources.*

CP1G. *To protect and enhance the natural and urban environments through the:*

- § *The protection, enhancement, and sensitive use and management, of local natural cultural and historic assets, and designated sites of historical and international importance; and*
- § *The avoidance of significant harm, and securing adequate mitigation or compensation, for any unavoidable damage;*
- § *By reducing the amount of waste produced and increasing the amount recycled or alternatively beneficially managed waste disposal; and*
- § *The recognition of the limits to the capacity and capability of the local urban, rural and coastal environment to accept further development without irreversible damage.*
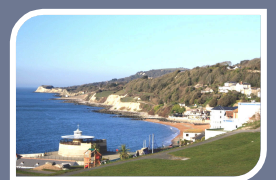
Core Sustainability Policy continued…

CP1H. *To achieve an incremental increase in the level of local biodiversity through:*

§   *The management and extension of habitats, both to secure net gains in biodiversity and to facilitate species migration to allow the biosphere to adapt to climate change; and ensuring that no net loss of priority habitats or species is allowed to occur.*

§   *Engagement with biodiversity representatives to plan and develop the future of the local biosphere to create sustainable and flourishing ecosystems for all local and migratory species, suitable year-round habitats.*

CP1I. *To reduce the causes of climate change by minimising emissions of C02 in order to meet the national target by:*
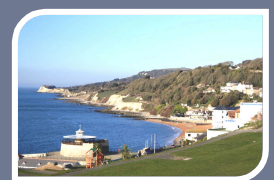
§   *Maximising resource efficiency and the level of renewable energy generation; and the responsible management of air and natural water pollution.*

§   *Making the best use of the existing infrastructure, traffic flow alternatives and vehicle parking facilities both off-street and on-street; and the reduction of vehicle speed in built-up areas and the town centre;*

§   *By promoting sustainable design and construction; and ensuring that new developments, particularly major traffic generating uses, are located so as to reduce the need to travel, especially by private vehicle.*

CP1J. *To reduce the impacts of climate change, specifically the risk of damage to life and property from local flooding and sea level change; and the decline in water quality and resources by:*

§   *Selecting locations that are suitable for sustainable development, and not potentially subject to climate change, flooding or sea level change;*

§   *Designing and sustainable new developments that use sustainable materials in their construction, and are energy and waste management efficient;*

§   *Reducing the build-up of heat island effects due to human activity in urban areas;*

§   *Controlling the felling of urban and local rural and woodland trees and shrubs;*

§   *Providing natural or artificial reservoirs (carbon sinks) where necessary; and*

§   *Providing modern sustainable drainage; and the management of flood water.*

CP1K. *To minimise the adverse environmental impacts of new developments through:*

§   *Sustainable design and construction techniques that ensure the optimum economic, social and environmental benefits for property dwellers and the local community;*

§   *Provide education, training and awareness of global and local environmental issues, sustainable development legislation, environmental conservation and social impact.*

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